

ISPAHANI

# PRODUCT CATALOGUE



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## Ispahani: A 200-Year Legacy of Tradition and Innovation

The Ispahani family has been engaged in business activities in South Asia since 1820. Established in 1934, M.M. Ispahani Limited is the oldest company in Bangladesh and a leading business conglomerate, renowned for its pioneering role in various fields. In 1947, the corporate office was relocated to Chittagong, where it stands today. As the largest tea trading company in the country, Ispahani Tea Limited dominates the branded tea and tea-bag market.

Ispahani Foods Limited, a subsidiary of M.M. Ispahani Limited, uses state-of-the-art technology to produce a diverse range of snack food products. Ispahani Parbon Rice, part of Ispahani Agro Limited, ensures top-quality rice sourced directly from the farmers of Dinajpur, a district eminent for rice production, providing consumers with the best quality.

# Core Values

1. **Excellence:** We strive for excellence in all aspects of our business, setting the highest standards for quality, innovation, and service delivery.
2. **Integrity:** Honesty and transparency are the cornerstones of our business. We conduct ourselves with the utmost integrity in all our dealings with customers, partners, and employees.
3. **Social Responsibility:** We are committed to making a positive impact on society. Through our not-for-profit initiatives, we aim to contribute to the well-being and education of our community.
4. **Employee Well-being:** Our employees are the heart of our organization. We treat them like family, fostering a workplace culture that values their well-being, growth, and job satisfaction.
5. **Innovation:** Embracing a forward-thinking mindset, we continuously seek innovative solutions and adapt to emerging trends to stay at the forefront of our diverse industries.
6. **Customer-Centricity:** Our customers are at the center of everything we do. We are dedicated to understanding their needs and delivering products and services that exceed their expectations.
7. **Sustainability:** We are committed to responsible business practices that prioritize environmental sustainability, contributing to a greener and healthier future.
8. **Legacy:** As the oldest company in Bangladesh, we honor and build upon our legacy, preserving the values that have guided us while embracing the evolving needs of the present and future.



# TEA PRODUCTS



Country's No. 1  
Hot Beverage (Tea) Brand

10th Time  
in a Row





## Ispahani Mirzapore Best Leaf

### A Richer Blend With a Better Taste

Ispahani Mirzapore Best Leaf is a carefully crafted blend of the finest tea leaves from Bangladesh, offering a harmonious balance of strength and smoothness with a captivating aroma. Elevate your tea-drinking experience with Ispahani Mirzapore Best Leaf, whether as a morning refreshment or an evening indulgence. Beyond tea, it is a journey through time and tradition. Discover the essence of life in every sip, where 'Tea Means a Full Life, Tea Means Ispahani Mirzapore'.

**Available SKUs:**  
500g, 400g, 350g, 200g





Ispahani Mirzapore

# Tea Bags

A Richer Blend with a Better Taste

Ispahani Mirzapore Tea Bag blend the finest tea leaves from Bangladesh, offering a perfect balance of strength and smoothness that results in exquisite flavors and an enchanting aroma. Convenient and hassle-free, our tea bags ensure easy brewing and storage, allowing you to enjoy a warm, revitalizing cup whenever you desire. With every sip, savor the essence of life, where **"Tea Means a Full Life, Tea Means Ispahani Mirzapore"**.

Available SKUs:

200g, 100g, 50g



# Ispahani Mirzapore BOP

## Broken Orange Pekoe

Ispahani Mirzapore BOP stands out for its bold character, robust taste, and dark color when brewed. Crafted with care from the finest tea leaves in Bangladesh's lush gardens, this tea is the perfect companion for kick-starting your day or enjoying an energizing afternoon cup. Immerse yourself in Bangladesh's rich tea culture with each sip of Mirzapore BOP tea.

## Available SKUs:

5 kg, 1kg





# Zareen Premium Tea

## Lowest Calorie, Lowest Fat

Zareen Premium Tea is a delightful and carefully curated tea blend, renowned for its exceptional quality and rich flavor. It is the perfect choice for the dynamic and active woman, with almost zero calories and nearly zero fat. Packed with natural antioxidants, this tea is an ideal companion for a busy lifestyle. Elevate your active days with the invigorating taste of Zareen Premium Tea and stay refreshed throughout the day.

Available SKUs:  
400g, 200g





## Blender's Choice Premium Black Tea

Experience the Essence and Elegance  
of World-Class Tea

Blender's Choice Premium Black Tea is an exceptional blend crafted from the finest tea leaves. We select only premium leaves to ensure a seamless and robust, full bodied essence. This outstanding blend is tailored for tea connoisseurs with a deep appreciation for intricate tastes and aromas. Embark on a journey of tea excellence with Blender's Choice Premium Black Tea, savoring its richness and embracing the timeless allure it offers.

**Available SKUs:**  
400g, 200g





Blender's Choice Premium

# Black Tea

Bag-in-Bag Tea Bags

A Symphony of Luxury and Effortlessness

Blender's Choice Premium Bag-in-Bag Tea is an outstanding blend, skillfully crafted from the finest tea leaves for exquisite taste. Conveniently presented in tea bags, it offers a luxurious tea-drinking experience suitable for any time of day. Indulge in the luxury of Blender's Choice Premium Bag-in-Bag Tea, a perfect choice for tea connoisseurs seeking a moment of gratification.

Available SKUs:

100g





## Blender's Choice Premium Green Tea Bags

A Sip of Goodness for Your Well-Being

Explore and discover the joy of Blender's Choice Premium Green Tea, where every sip takes you on a delightful journey into natural goodness and flavor. We exclusively select the finest tea leaves from the high-elevation tea gardens of China for this blend. This meticulous sourcing ensures that every pack contains the freshest and most exquisite tea leaves. Blender's Choice Premium Green Tea is a versatile beverage suitable for all walks of life. Whether you're a health enthusiast, wellness seeker, or simply seeking a refreshing cup of tea, our Premium Green Tea is the ideal choice that aligns with your values and complements your unique lifestyle and preferences.

Available SKUs:

70g, 35g





# Blender's Choice Flavored Premium Green Tea Bags

A Perfect Harmony of Exquisite Flavors

Embark on a harmonious journey with our Flavored Premium Green Tea and immerse yourself in the exquisite flavors skillfully infused with a symphony of natural tastes. Whether you crave the spicy kick of ginger, the zesty freshness of lemon, or the sweetness of honey, our flavored green teas are enriched with antioxidants and natural goodness, delivering a refreshing and rejuvenating experience. Explore the extraordinary with our Flavored Premium Green Tea collection, where each sip becomes a pathway to pure delight for the tea connoisseur.



Available SKUs:  
35g





## Ispahani Ispi Super Tea

Robust flavor with health-boosting antioxidants

Ispi Super- black tea is known for its rich aroma and strong, full-bodied flavor, making it a favorite choice for tea enthusiasts. Sourced from the finest tea gardens, it offers a perfect balance of taste and quality.

Available SKUs:

900g, 450g, 225g





Ispahani

## Ispi Super Tea Bags

Robust flavor with health-boosting antioxidants

Ispi Super- black tea bags provide a convenient way to enjoy a robust and flavorful cup of tea, maintaining the rich taste and quality of their premium loose leaf blends. Ideal for quick brewing, these tea bags ensure a consistent and satisfying tea experience.

Available SKUs:

240g



# FOOD PRODUCTS





# Ispahani Toasts

## The Crunch that Wakes You Up

Ispahani Foods Limited offers a wide range of toast biscuits, from the classic premium toast to gourmet toasts and sweet toast. When paired with a cup of fair-trade tea, it becomes the ultimate soul indulgence. Ispahani toasts transform your traditional teatime experience in an exciting way. Each bite delivers a classic flavor with natural ingredients of the highest quality, ensuring you get the best.



**Available SKUs:**  
300g, 250g, 200g, 185g, 180g  
150g, 35g





# Ispahani Toasts

The Crunch that Wakes You Up

Ispahani brings you Toasts in jar container. Finger toast is the new added item and the ultimate finger food option.

Available SKUs:  
600g, 400g





# Ispahani Dry Cake

Baked by Our Family for Your Family

Ispahani Bakery Fresh Dry Cake allows families to share happier times together. Made with love and care, this dry cake is irresistible to every member of the family. Each slice features a golden crumb, and the distinctive smell of butter will always bring a smile to your face. If you're a tea lover who enjoys a tasty and convenient snack, our dry cakes are the perfect one-stop solution.

Available SKUs:  
300g, 280g, 130g, 100g, 36g





# Ispahani Cookies

A Cookie Affair- Indulge in the Royal Taste

For the luxury fulfillment our cookie is the right kickstart to your choice. A curated selection of traditional cookies presented in style. Enjoy a selection of unique cookies made with the best of ingredients. Saltes, Coconut, Peanut, Butter, Chocolate, Horlicks, Ovaltine, Milk, Tea Time, Jeera and Multigrain all these various categories of cookies are assured to be soft and aromatic.



Available SKUs:  
850g, 600g, 300g





# Ispahani Cookies

A Cookie Affair- Indulge in the Royal Taste

Additionally we have Milk, Tea time, Peanut and other types of cookies with different types of SKUs. This gives our consumers an option to choose the ideal package.

Available SKUs:

300g, 160g, 60g





# Ispahani Lexus Biscuits

## Healthy Snack Made Easy

Moments with crackers hold a special place in our lives, and Ispahani Lexus Vegetable Crackers make those moments easier than ever. Craving a crunchy bite from a thinly shaped cracker? Our vegetable cracker offers a crisp, very light bite flavored with herbs that is sure to steal your heart.

**Available SKUs:**  
210g, 180g, 60g





# Ispahani Milk Marie Biscuits

The Lighter Way to Indulge

Ispahani Milk Marie is a milk-based flavored biscuit. The smooth, light texture elevates the mood entirely when relished by dunking in warm milk. These biscuits serve as a nutritious snack for both children and health-conscious individuals. Each bite provides the health benefits they need. The use of milk as a key ingredient has made these biscuits a popular choice among both adults and children.

Available SKUs:  
200g, 70g





## Ispahani **Butterful** Biscuits A Moment to Yourself

We believe Ispahani Butterful Biscuits make every moment feel 'Beautiful to wonderful; everything seems Butterful.' These decadent biscuits boast a delightful buttery flavor in every bite and are sure to please everyone who tries them. They are an excellent choice for adding energy and fun to your dull afternoons. Our Butterful biscuits can be paired with tea, coffee, or milk, or simply enjoyed on their own. Either way, they are a delightful and delicious treat.

**Available SKUs:**  
200g, 70g





# Ispahani Daily Choice Biscuits

## Bite Size Wonders

Filled with the delightful flavors of black cumin, this biscuit can become a staple at your home. Black cumin, known for its digestive benefits, elevates Daily Choice beyond an average biscuit. Crafted for the ultimate salt lover, these biscuits combine the subtle nuttiness of cumin, making them the perfect addition to your entertaining dish. They can be paired with your favorite crackers, dips, and cheeses.

**Available SKUs:**  
180g, 80g





# Ispahani Savoury Cookie Biscuits

## A Sweet and Salty Delight

A delicious blend of sweet and salty flavors makes this cookie biscuit truly amazing. It features a fresh, soft, chewy inside for an irresistible texture. Skillfully crafted as a satisfying snack, this cookie biscuit delivers a delightful sweet and salty experience in every bite.

Available SKUs:  
140g, 70g





# Ispahani Puffy Bite Biscuits

## Our Creation for Your Celebration

Taste the tanginess of lemon and orange between crunchy biscuits that leave you wanting more with every bite. Ispahani Puffy Bite, a lemon and orange cream sandwich biscuit, offers the perfect combination of sweet and savory, bringing you into good spirits. Crisp and crunchy on the outside, it makes for a light and enjoyable snack. Enjoy the magic of Puffy Bite biscuits at parties or on regular days.



Available SKUs:  
150g, 15g





Ispahani

# Energy Biscuits

Energy Meets Taste

Add a boost of energy to your day with the Energy Biscuit. This delicious snack is packed with an energizing punch, perfect for a mid-afternoon boost when you need to power through the rest of your day. You will feel more motivated and productive after enjoying this tasty snack, packed with the deliciousness of simple ingredients.

Available SKUs:

60g, 40g, 16g





Ispahani Tea Time biscuits

# Milkose

Your Perfect Tea Break Companion

Milkose is a great choice as an accompaniment to a cup of tea, as it contains an abundance of milk, making it an ideal option for work break and tiffin time. The mini packaging is easy to carry and stack, providing a quick and convenient snack solution. It's more than just snacking; it's an enjoyable experience and a good time altogether.

Available SKUs:

60g, 16g





## Ispahani Orange Tea Time Biscuits More Than a Biscuit, It's an Experience

Ispahani orange flavored biscuits soothe your taste buds any time of the day. With finger-licking crunchy layers and a hint of orange, they are loved by all age groups. A perfect snack to grab when you need to satisfy your sweet cravings.

**Available SKUs:**  
60g, 40g, 16g





# Ispahani Little Bite Pineapple Cream Biscuit

**Crunchy delight in every little bite!**

Ispahani Little Bite Pineapple Cream Sandwich Biscuit – A delightful crunch filled with smooth, fruity pineapple-flavored cream that brings a burst of tropical taste in every bite!

**Available SKUs:**  
34g, 17g





# Ispahani Butter Buzz Biscuits

## A Moment to Yourself

We believe Ispahani Butterbuzz Biscuits make every moment feel 'Beautiful to wonderful; everything seems Butterful.' These decadent biscuits boast a delightful buttery flavor in every bite and are sure to please everyone who tries them. They are an excellent choice for adding energy and fun to your dull afternoons. Our Butterbuzz biscuits can be paired with tea, coffee, or milk, or simply enjoyed on their own. Either way, they are a delightful and delicious treat.

Available SKUs:





Ispahani

# Biscuits Value Pack

Cravings Are Satisfied in This Pack

Ispahani Biscuits Value Packs offer great convenience and value for money. Each pack contains 10 individually wrapped mini packs of delicious biscuits, ensuring freshness and easy portability. Perfect for sharing or on-the-go snacking, this value pack provides customers with a cost-effective option without compromising on quality and taste.

**Available SKUs: 10 Pcs/Pack**





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# Pellets Of Potato Crackers

Cravings Are Satisfied in This Bag

Our Ready-to-Fry Potato Cracker Pellets are expertly crafted to deliver a crispy, flavorful snacking experience. Made from premium potato starch and select ingredients, these pellets are designed to expand perfectly when fried, resulting in a light, airy, and irresistibly crunchy texture

**Available SKUs: 25 kg**





## Ispahani Crackers & Chips

### Cravings Are Satisfied in This Bag

One of the most recognizable snack items is our Spicy Vegetable Potato Crackers and Italian Tomato Mighty Chips. These chips are a delightful treat, bursting with a variety of flavors in your mouth. Enjoy your favorite shows with a bag of our chips, where you can not only taste but also hear that satisfying crunch. Our chips stay true to their tagline, 'Super Crunchy, Super Fun.'

Available SKUs:  
20g, 16g, 15g, 10g





# Ispahani Puffed Rice

## A Crispy Tradition, A Delightful Snack

At the core of Bangladesh, 'Muri,' or puffed rice, stands as a versatile snack deeply woven into diverse customs and celebrations. Whether crafted into sweet rice balls or taking the spotlight in a myriad of street foods and savory snacks, our humble puffed rice is a vital element in the tapestry of the country's rich heritage, embodying a delightful expression of tradition. Indulge in the pure simplicity and crispy goodness of Ispahani Puffed Rice to elevate your snacking experience.

**Available SKUs:**  
500g, 400g, 250g, 200g





## Ispahani Flattened Rice

### Nutritious and Versatile Snack

Ispahani Red and White Flattened Rice is a wholesome and lightweight rice variety made by flattening red and white paddy grains. Known for its quick preparation, it retains essential nutrients, offering a rich source of energy, fiber, and iron. Perfect for creating sweet or savory dishes, it is a staple in many traditional cuisines.

Available SKUs:  
400g, 200g





# Ispahani Chanachur

**Bold BBQ heat meets spicy crunch —  
taste the fire in every bite!**

Ispahani Bakery Fresh Chanachur delivers a bold burst of hot , Special & BBQ flavor, packed with a perfect blend of masala, nuts and spices. Each crunchy bite offers an irresistible kick that spice lovers crave. Made with care and commitment to quality, it's the ultimate snack for those who love intense taste with a smoky twist.

**Available SKUs:**  
650 g, 300 g, 250 g





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# Puffed Rice Ball

Nutrition and Freshness in Every Bite

Elevate your snacking with these light and airy puffed rice balls made from whole grain goodness. Perfect for your on-the-go lifestyle, these crispy delights deliver a satisfying crunch in every bite. The airy texture, combined with the crunch of puffed rice, creates a mouthwatering sensation that will leave your taste buds yearning for more. Toss a handful into your bag for a fun and crunchy snack anytime.

Available SKUs:

350g





## Ispahani Flattened Rice Ball

### Nutrition and Freshness in Every Bite

Indulge in the deliciousness of a traditional treat with Chira Laddu. Crafted from flattened rice and jaggery, these bite-sized wonders offer a sweet flavor, making them ideal for snacking or as a dessert. Experience the delightful taste of Chira Laddu with crispy rice and sweetness. The compact size and delectable taste make Chira Laddu an instant favorite, providing a quick and wholesome solution to hunger and powering you through the day. It's sure to be a hit with family and friends too.

**Available SKUs:**  
350g





Ispahani

# Lachcha Semai

A traditional popular dish

A tradition of celebrating occasions with semai has been continuing for ages. Thin and crispy like is what it's liked for. Made with milk and added other ingredients makes the dish popular at all homes.

Available SKUs:

400g, 350g, 200g, 180g, 150g





# Ispahani Basil Seeds

## Superfood for health-conscious people

Filled with properties that will work on your weight management, improves your digestion. Apart from the health wonders the basil seeds are widely used for dessert, salad, smoothies and other interesting recipes.

Available SKUs:  
100g, 50g





# Ispahani Sat Isabgol

## Effective Relief from Digestive Discomfort

An herb that's Known as a common cure for compelling weight loss and clearing out the toxins from the stomach related tract. Isabgol features a list of wellbeing benefits to offer. Promotes better bowel movements.

Available SKUs:  
100g, 50g





Ispahani

# Chia Seeds

Nutrient-rich chia seeds, bursting with freshness

Chia seeds are a nutritional powerhouse, rich in fiber, omega-3 fatty acids, and essential minerals. They promote heart health, aid digestion, and contribute to weight management by keeping you full longer. Incorporate chia seeds into your diet easily for a boost in overall well-being and vitality.

Available SKUs:

100g, 50g





## Ispahani Dry Red Chilli

A new wave of spice and hotness

Ispahani Red Chilies intensify the color and provide a spicy kick to all your recipes. Utilize them to infuse soups and curry meals with color and fragrance.

Available SKUs:

100g, 50g, 40g





## Ispahani Dry Bay Leaf

A bunch of taste and aroma

Ispahani brings you fresh, extra-large, undamaged bay leaves to keep your spice cabinet stocked and enhance the flavor of your food.

Available SKUs:  
100g, 50g





# Ispahani Chilli Powder

A new wave of spice and hotness

Ispahani Chilli Powder intensify the color and provide a spicy kick to all your recipes. Utilize them to infuse soups and curry meals with color and fragrance.

Available SKUs:

400g, 200g





# Ispahani Turmeric Powder

## Golden Spice of Health

Ispahani Turmeric Powder is a vibrant, golden-yellow spice made from the finest turmeric roots. Known for its rich aroma and earthy flavor, it is a key ingredient in culinary dishes, adding depth and color. Ideal for cooking, beverages, and natural remedies, this versatile spice is a must have in every kitchen.

Available SKUs:  
400g, 200g





# Ispahani Cumin Powder

## Aromatic Essence of Flavor

Ispahani Cumin Powder is a finely ground spice made from premium cumin seeds, offering a warm, earthy aroma and rich flavor. Essential in global cuisines, it enhances curries, soups, and marinades with its distinct taste. Perfect for adding depth and a touch of authenticity to your dishes.

## Available SKUs:

400g, 200g, 100g





Ispahani

# Coriander Powder

Aromatic Spice for Flavorful Cuisine

Ispahani Coriander Powder is a versatile and aromatic spice derived from high-quality coriander seeds, ground to perfection. Its warm, earthy flavor and subtle citrusy notes enhance a variety of dishes, from curries and soups to marinades and baked goods. Rich in essential nutrients and antioxidants, it not only elevates taste but also supports overall well-being. Perfect for adding depth and authenticity to your culinary creations!

Available SKUs:

400g, 200g





# Ispahani Curry Powder

Authentic Spice Blend & Rich Flavors

Ispahani Curry Powder is a vibrant mix of aromatic spices, carefully crafted to add depth, warmth, and rich flavor to your favorite dishes. Perfect for curries, soups, marinades, and more, this versatile blend combines the earthy notes of turmeric, the zing of coriander, and the warmth of cumin, creating a symphony of taste in every pinch. A must-have in every kitchen for authentic and delightful culinary creations.

Available SKUs:  
400g, 200g





# Ispahani Mustard Oil

## A Culinary Essence

Ispahani Mustard Oil is renowned for its bold flavor, rich aroma, and superior quality. Carefully sourced from the finest mustard seeds in Bangladesh, our pure mustard oil undergoes a meticulous process to preserve its natural goodness. It adds an authentic touch to traditional cuisines, symbolizing not only culinary excellence but also the nation's agricultural heritage. Immerse yourself in the essence of Bangladesh with every drop of our Mustard Oil, embarking on a flavorful journey that resonates with the cultural richness of this beautiful land.

### Available SKUs:

5L, 2L, 1L, 500ml,  
400ml, 250ml, 200ml, 100ml, 80ml





Ispahani

# Powder Drink Mango

Serve a Chilled Glass of Ispi with Novelty

Bring home a refreshing beverage infused with mango flavor for your guests. The carefully selected ingredients ensure the ideal mango taste in every sip. A blissful mix of mango gives a tropical vibe, packed with freshness and sweetness. This easy-to-make drink will save you a lot of time and effort. The beverage conveys a true sense of 'Taste of Embrace'/'Apon kora shaad'.

Available SKUs:

2.5 Kg, 1.5 kg, 1 Kg, 750g, 500g, 250g, 125g  
20g





Ispahani

# Powder Drink Orange

Serve a Chilled Glass of Ispi with Novelty

Rejuvenate yourself with this delicious orange flavored drink. It offers a great balance of sweetness and tanginess, sure to tantalize your taste buds every time you take a sip. Simply add the powder to water, and you're good to go. With each sip, your soul will feel the 'Taste of Embracement'/'Apon kora shaad'.

Available SKUs:

22.5 Kg, 1.5 kg, 1 Kg, 750g, 500g, 250g, 125g, 20g.



# AGRO PRODUCTS





## Ispahani Aromatic Rice The Heartbeat of Festivals

Discover the world of Parbon Aromatic Rice, where joyous celebrations and cherished traditions center around this single grain. From sweets to feasts, its aroma fills homes with warmth, creating an atmosphere of togetherness. Parbon Aromatic Rice serves as a vessel for festivities, traditions, and cultures, forging precious memories and strengthening the ties that bind us all.

Available SKUs:  
1kg, 5kg, 25kg, 50kg



## Private Label Brands



# Global Footprint

Qatar, UAE, Bahrain, Oman, Saudi Arabia, Kuwait, Malaysia, Brunei, Singapore, Japan, China, India, Nepal, Bhutan, UK, Greece, France, Germany, USA, Canada, Australia, New Zealand, Mauritius, Somalia, Djibouti, Swaziland, Ireland, Portugal, Spain, Lebanon, Finland.



# ISPAHANI

## Head Office:

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